

# ORDER



Orders	Order / Rev:	<u>103289</u>	Primary AE:	Amy McCreary
	Alt Order #:	<u>06825826</u>	Sales Office:	BLPHI
	Product Desc:	<u>NRCC IE 2012</u>	Sales Region:	National
	Estimate:	<u>2602</u>		
	Flight Dates:	<u>10/05/12 - 10/11/12</u>		
	Original Date / Rev:	<u>06/21/12 / 10/04/12</u>		
	Order Type:	<u>GENERAL</u>		

Agency	Name:	<u>National Media, Inc.</u>	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		<u>815 Slaters Ln.</u>	Agency Commission:	<u>15%</u>
		<u>Alexandria, VA 22314</u>		

Advertiser	Name:	<u>NRCC-IE</u> <i>[Handwritten]</i>	New Business Thru:	
	Demographic:	<u>A25-54</u>	Order Separation:	<u>00:05:00</u>
	Product Codes:	<u>PLI2</u>	Advertiser External ID:	
	Priority:	<u>SELECT PRIORITY CODE</u>	Agency External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PISSED, GEN</u>		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	161	\$147,225.00	\$125,141.25	October 2012	161	\$147,225.00	\$125,141.25	0.00
					Totals	161	\$147,225.00	\$125,141.25	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.002	0.00	NM	2	\$800.00	

WAKE W/WAGNERS1

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	----F--	2	\$400.00	0.00

Order / Rev: 103289  
 Alt Order #: 06825826  
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners		5-6a	-----F--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 2 \$400.00 0.00															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$400.00 0.00															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	2	\$400.00	2	0.00	NM	2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners		6-7a	-----F--	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 2 \$725.00 0.00															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$725.00 0.00															
E-9.	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$725.00 0.00															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	-----F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 4 \$900.00 0.00															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/09/12	10/09/12	Today Show	CM	658a-9am	-T-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		4	\$900.00			0.00					
E 14	KSNV	10/10/12	10/10/12	Today Show	CM	658a-9am	--W---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		4	\$900.00			0.00					
E 15	KSNV	10/11/12	10/11/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		4	\$900.00			0.00					
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2	\$375.00			0.00					
E 17	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		4	\$625.00			0.00					
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2	\$375.00			0.00					
E 19	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2	\$500.00			0.00					
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd HOM	CM	9-10a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		2	\$425.00			0.00					
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		2	\$425.00			0.00					
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		2	\$425.00			0.00					
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		2	\$425.00			0.00					
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		2	\$425.00			0.00					
E 25	KSNV	10/05/12	10/05/12	CM	10am-11am	-----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00	

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHW3															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12	10/07/12	-----F--		2	\$325.00	0.00									
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th H		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
Today 4th Hour															
TODAY SHW3															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	M-----		2	\$325.00	0.00									
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
Today 4th Hour															
TODAY SHW3															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	-T-----		2	\$325.00	0.00									
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H		10am-11am	--W----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
Today 4th Hour															
TODAY SHW3															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	--W----		2	\$325.00	0.00									
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H		10am-11am	---T---	:30	2	\$325.00	1	0.00	NM		2 \$650.00
Today 4th Hour															
TODAY SHW3															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	---T---		2	\$325.00	0.00									
E 30	KSNV	10/05/12	10/05/12	Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.00	1	0.00	NM		2 \$650.00
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12	10/07/12	----F--		2	\$325.00	0.00									
E 31	KSNV	10/08/12	10/08/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	M-----		2	\$325.00	0.00									
E 32	KSNV	10/09/12	10/09/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	-T-----		2	\$325.00	0.00									
E 33	KSNV	10/10/12	10/10/12	Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM		2 \$650.00
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	--W----		2	\$325.00	0.00									
E 34	KSNV	10/11/12	10/11/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM		2 \$650.00
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	---T---		2	\$325.00	0.00									
E 35	KSNV	10/05/12	10/05/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM		1 \$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12	10/07/12	----F--		1	\$325.00	0.00									
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM		1 \$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12	10/14/12	M-----		1	\$325.00	0.00									
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM		1 \$325.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	--T----			1	\$325.00			0.00					
E 38	KSNV	10/10/12	10/10/12	The Agenda 1230pm	CM	1230-1p				--W---		:30	1	\$325.00	1 0.00 NM
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	--W---			1	\$325.00			0.00					
E 39	KSNV	10/11/12	10/11/12	The Agenda 1230pm	CM	1230-1p				---T---		:30	1	\$325.00	1 0.00 NM
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	--T---			1	\$325.00			0.00					
E 40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am				----S-		:30	1	\$500.00	1 0.00 NM
News 3 Today - SAT															
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$500.00			0.00					
E 41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM GM	CM	9:30a-10a				-----S		:30	1	\$500.00	2 0.00 NM
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			1	\$500.00			0.00					
E 42	KSNV	10/05/12	10/05/12	Dr. Phil	CM	3-4p				----F--		:30	2	\$450.00	1 0.00 NM
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	----F--			2	\$450.00			0.00					
E 43	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p				M-----		:30	2	\$450.00	1 0.00 NM
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	M-----			2	\$450.00			0.00					
E 44	KSNV	10/09/12	10/09/12	Dr. Phil	CM	3-4p				-T-----		:30	2	\$450.00	1 0.00 NM
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-T-----			2	\$450.00			0.00					
E 45	KSNV	10/10/12	10/10/12	Dr. Phil	CM	3-4p				---W----		:30	2	\$450.00	1 0.00 NM
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-W-----			2	\$450.00			0.00					
E 46	KSNV	10/11/12	10/11/12	Dr. Phil	CM	3-4p				---T---		:30	2	\$450.00	1 0.00 NM
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-T---			2	\$450.00			0.00					
E 47	KSNV	10/05/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				----F--		:30	1	\$725.00	1 0.00 NM
4PM NEWS (1 hour)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	----F--			1	\$725.00			0.00					
E 48	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				M-----		:30	1	\$725.00	1 0.00 NM
4PM NEWS (1 hour)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	M-----			1	\$725.00			0.00					
E 49	KSNV	10/09/12	10/09/12		CM	4-5pm				-T-----		:30	1	\$725.00	1 0.00 NM

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	--T----			1			\$725.00		0.00				
E 50	KSNV	10/10/12	10/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	--W----			1			\$725.00		0.00				
E 51	KSNV	10/11/12	10/11/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	--T---			1			\$725.00		0.00				
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	----F--			3			\$1,200.00		0.00				
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	M-----			3			\$1,200.00		0.00				
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	-T-----			3			\$1,200.00		0.00				
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	-T-----			3			\$1,200.00		0.00				
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	---T---			3			\$1,200.00		0.00				
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	----F--			1			\$1,300.00		0.00				
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	M-----			1			\$1,300.00		0.00				
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	-T-----			1			\$1,300.00		0.00				
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	---W----			1			\$1,300.00		0.00				
E 61	KSNV	10/11/12	10/11/12	M-SA 8-11p / SUN	CM	M-SA 8-11p / SUN		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
<b>Jeopardy in PRIME</b>														
<b>Jeopardy in Prime</b>														
<b>JEOPARDY</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		---T---		1	\$1,300.00			0.00				
E 62	KSNV	10/05/12	10/05/12	M-F Wheel	CM	7-730pm				-----F--	:30	1	\$1,300.001	0.00 NM
<b>M-F Wheel of Fortune</b>														
<b>WHEEL-FORTNE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/01/12	10/07/12		----F--		1	\$1,300.00			0.00				
E 63	KSNV	10/08/12	10/08/12	M-F Wheel	CM	7-730pm				M-----	:30	1	\$1,300.001	0.00 NM
<b>M-F Wheel of Fortune</b>														
<b>WHEEL-FORTNE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		M-----		1	\$1,300.00			0.00				
E 64	KSNV	10/09/12	10/09/12	M-F Wheel	CM	7-730pm				-T-----	:30	1	\$1,300.001	0.00 NM
<b>M-F Wheel of Fortune</b>														
<b>WHEEL-FORTNE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		-T-----		1	\$1,300.00			0.00				
E 65	KSNV	10/10/12	10/10/12	M-F Wheel	CM	7-730pm				--W----	:30	1	\$1,300.001	0.00 NM
<b>M-F Wheel of Fortune</b>														
<b>WHEEL-FORTNE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		--W----		1	\$1,300.00			0.00				
E 66	KSNV	10/11/12	10/11/12	Wheel of Fortune in PRIM	CM	M-SA 8-11p / SUN---T---				:30	1	\$1,300.001	0.00 NM	
<b>Wheel in Prime</b>														
<b>WHEEL-FORTNE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		---T---		1	\$1,300.00			0.00				
E 68	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a (9:30 PM-10:30 PM)				-----S-	:30	2	\$525.001	0.00 NM
<b>ROS</b>														
<b>JEOP/WHEEL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/01/12	10/07/12		-----S-		2	\$525.00			0.00				
E 69	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm				M-----	:30	1	\$4,000.001	0.00 NM
<b>Monday Prime 8-10pm</b>														
<b>THE VOICE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		M-----		1	\$4,000.00			0.00				
E 70	KSNV	10/10/12	10/10/12	Wed PR 9-10p	CM	9-10pm				--W----	:30	1	\$3,000.002	0.00 NM
<b>Wednesday Prime 9-10pm</b>														
<b>L&amp;O:SVU</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		--W----		1	\$3,000.00			0.00				
E 71	KSNV	10/10/12	10/10/12	Wed PR 10-11p	CM	10-11pm				--W----	:30	1	\$3,200.001	0.00 NM
<b>Wednesday Prime 10-11pm</b>														
<b>CHICAGO FIRE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/08/12	10/14/12		--W----		1	\$3,200.00			0.00				
E 72	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm				-----F--	:30	1	\$1,700.002	0.00 NM
<b>Friday Prime 8-9pm</b>														
<b>WHO ARE YOU?</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/01/12	10/07/12		-----F--		1	\$1,700.00			0.00				
E 73	KSNV	10/05/12	10/05/12	Fri PR 9-10p	CM	9-10pm				-----F--	:30	1	\$3,000.001	0.00 NM
<b>Friday Prime 9-10pm</b>														
<b>GRIMM-NBC</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:	10/01/12	10/07/12		-----F--		1	\$3,000.00			0.00				
E 75	KSNV	10/06/12	10/06/12		CM	10-11pm				-----S-	:30	1	\$1,200.003	0.00 NM

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat PR 10-11p															
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$1,200.00			0.00					
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			1	\$2,500.00			0.00					
E 77	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.001	0.00	NM		2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			2	\$10,000.00			0.00					
E 78	KSNV	10/07/12	10/07/12	News 3 Live In Prime	CM	7-10pm	-----S	:30	2	\$1,600.002	0.00	NM		2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			2	\$1,600.00			0.00					
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----F--			1	\$1,200.00			0.00					
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	M-----			1	\$1,200.00			0.00					
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-T-----			1	\$1,200.00			0.00					
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	--W----			1	\$1,200.00			0.00					
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	--T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	--T---			1	\$1,200.00			0.00					
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			2	\$1,100.00			0.00					
E 85	KSNV	10/05/12	10/05/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----F--			2	\$500.00			0.00					
E 86	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	M-----			2	\$500.00			0.00					
E 87	KSNV	10/09/12	10/09/12		CM	1135p-1237a	-T-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00

Order / Rev: 103289  
 Alt Order #: 06825826  
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
The Tonight Show Tonight Show														
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12		-T-----		2			\$500.00		0.00			
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.001	0.00	NM	2	\$1,000.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12		--W----		2			\$500.00		0.00			
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.001	0.00	NM	2	\$1,000.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12		---T---		2			\$500.00		0.00			
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.001	0.00	NM	2	\$2,800.00
Saturday Night Live														
SAT NITE LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		-----S-		2			\$1,400.00		0.00			
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM	1	\$400.00
Sports Night in Las Vegas														
SPORT NT-L VGS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		-----S		1			\$400.00		0.00			
N 92	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30		1	\$1,225.001	0.00	NM	1	\$1,225.00
Jeopardy in Prime														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		-----S		1			\$1,225.00		0.00			
Totals													161	\$147,225.00